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Risk strategies in an economy

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Effective Risk Management



Strategic Risk Analysis

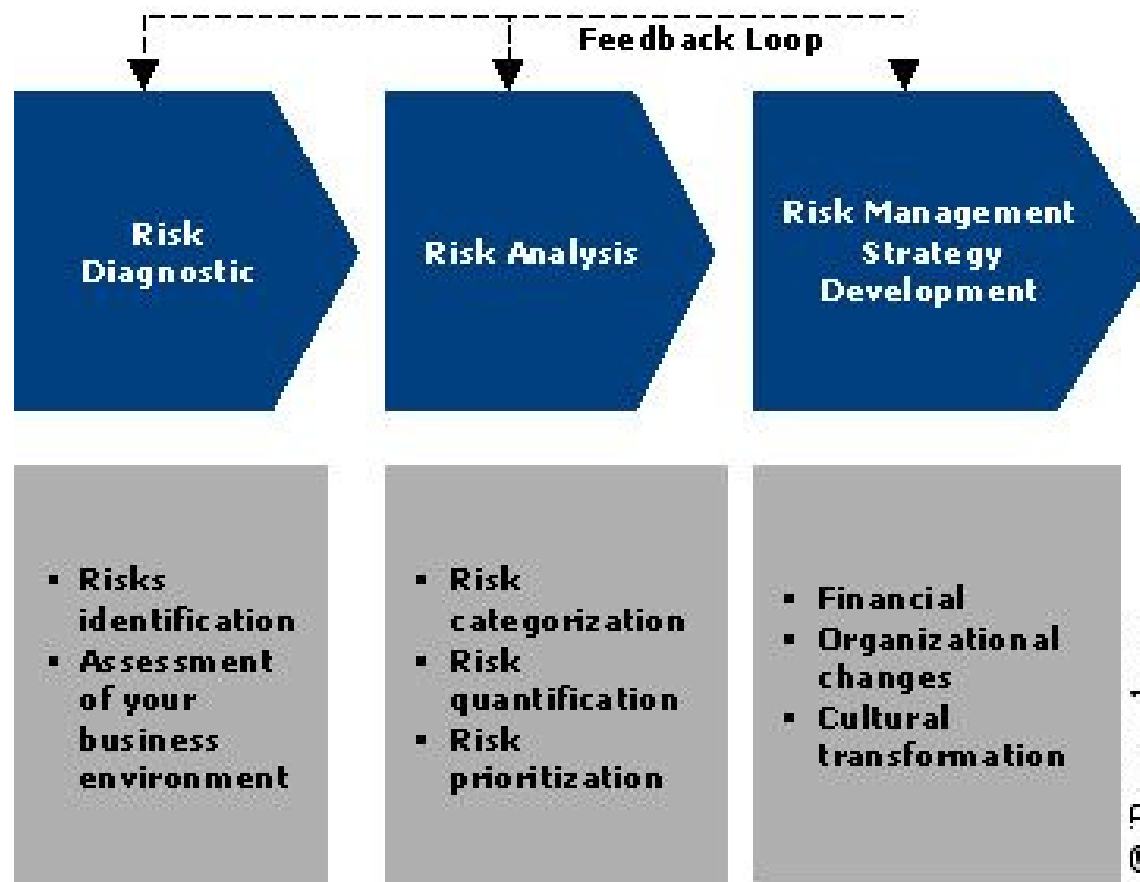




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Risk management framework

Risk Management Framework For Small Companies



Closed-loop risk management



Figure 1 - Closed-Loop Risk Management

Risk strategies

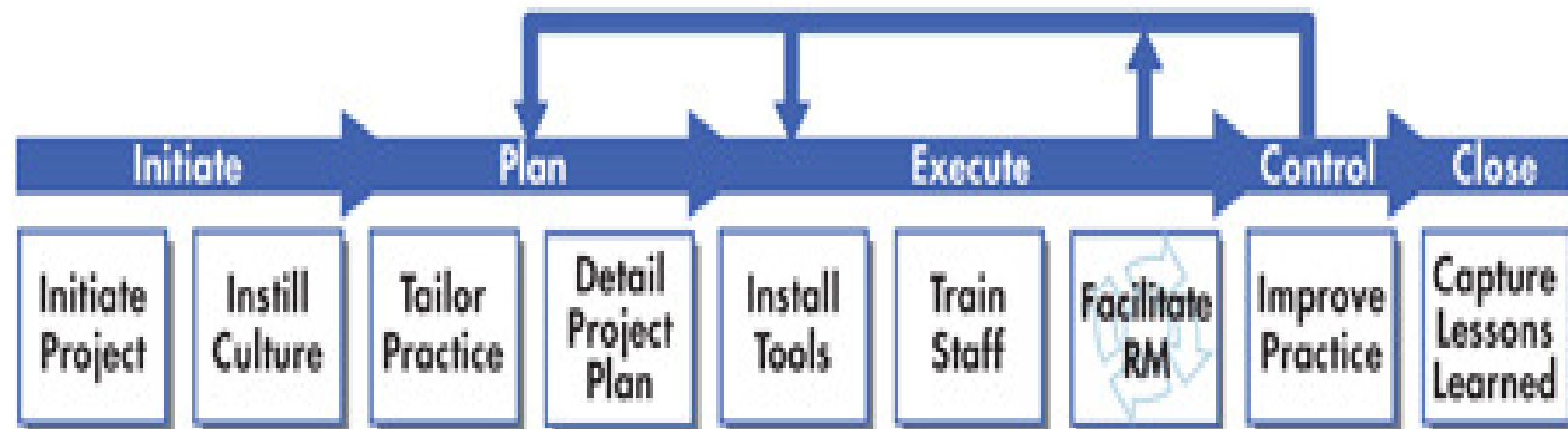


High	Rule Makers <ul style="list-style-type: none">■ Dictate industry■ Larger market share■ Higher margins	Rule Breakers <ul style="list-style-type: none">■ Born on the Web■ Out of market■ Radical innovation
	Rule Takers <ul style="list-style-type: none">■ Have rules dictated■ Laggard■ Lower market share	Rule Shakers <ul style="list-style-type: none">■ 2nd/3rd tier■ Space invaders■ Innovators
Low	Low	High

Business Criticality

Practice Innovation

RM Implementation Roadmap



Futron's Risk Management Implementation Roadmap

Risk Response Strategy



INPUTS

- **Risk Register**
- **Risk Management Plan**

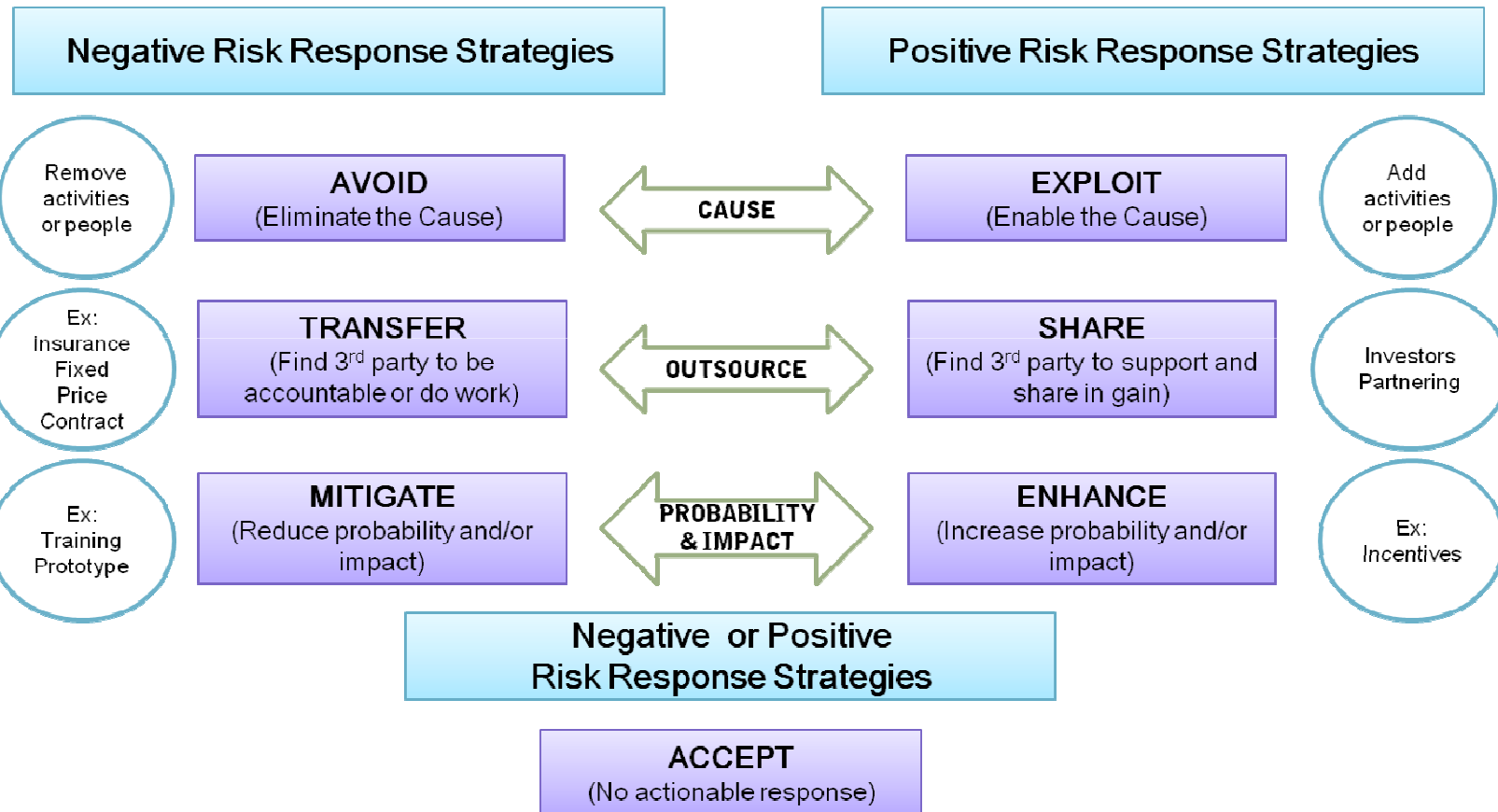
TOOLS & TECHNIQUES

- **Strategic for Negative Risks or Threats**
- **Strategies for Positive Risks or Opportunities**
- **Contingent Response Strategies**
- **Expert judgment**

OUTPUTS

- **Risk Register Updates**
- **Risk-related Contract Decisions**
- **Project Management Plan Updates**
- **Project Document Updates**

Risk Response Strategy

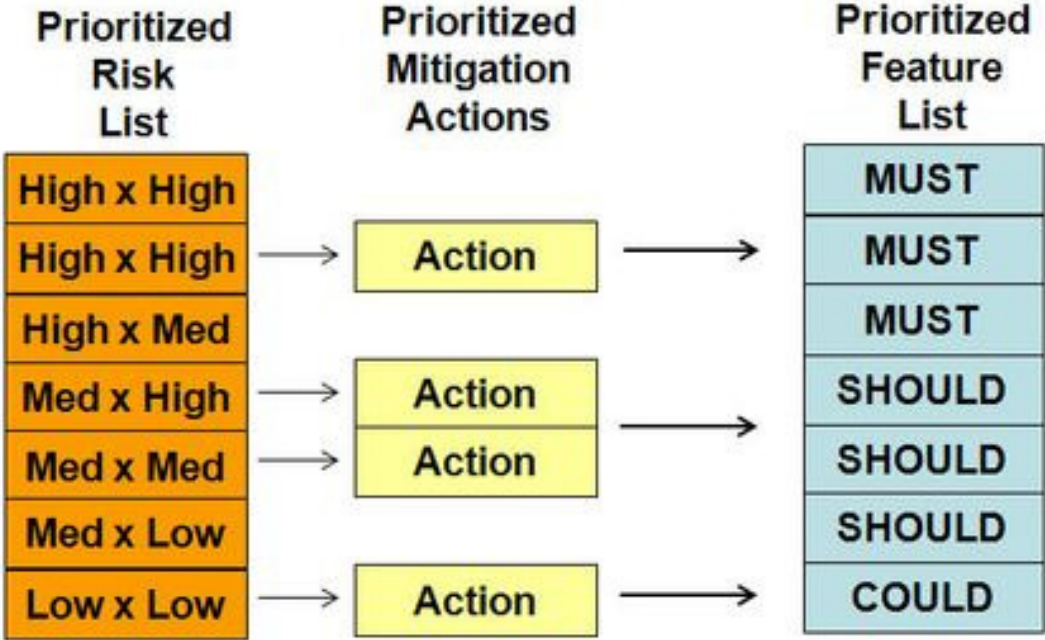


Plan Risk Responses

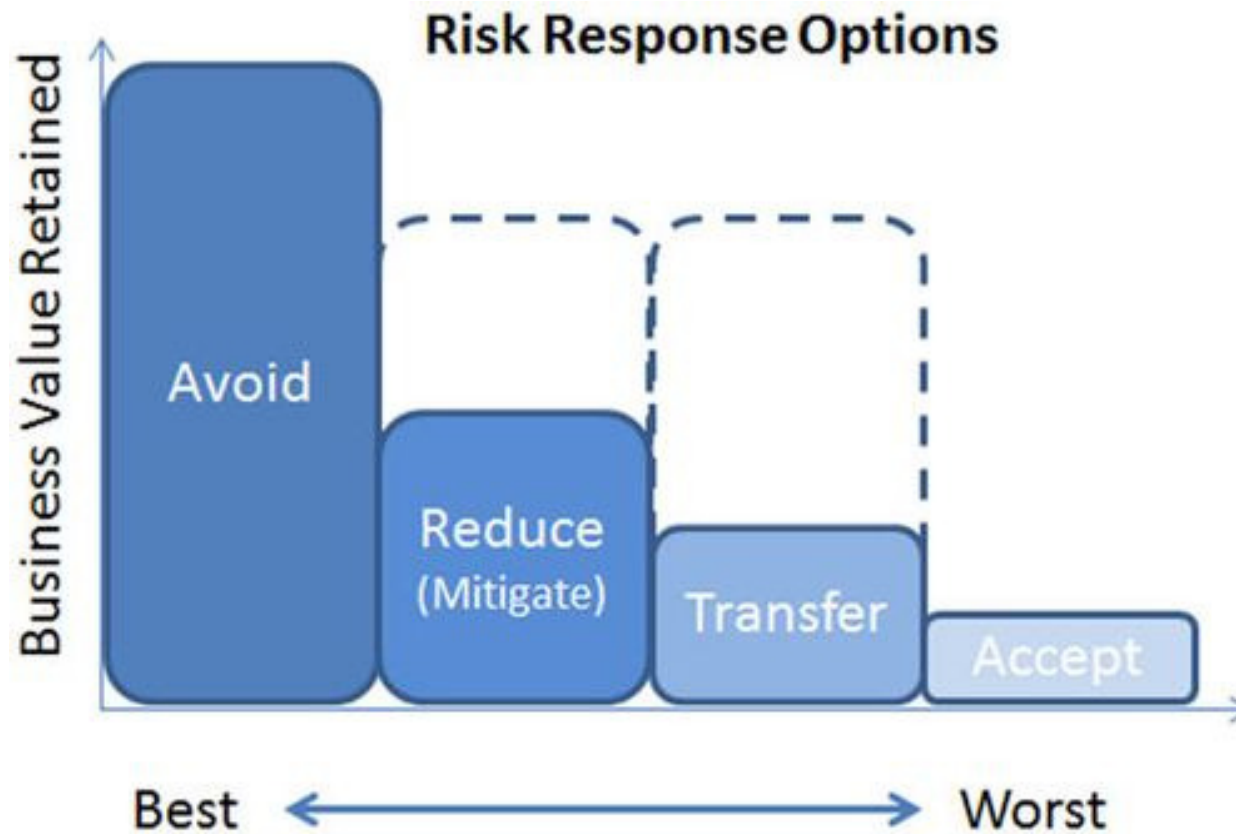


Risk Severity → Feature Priority

$$\text{Severity} = (\text{Probability} \times \text{Impact})$$



Zaključak



Hvala na ukazanom povjerenju !

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