



Total cost of ownership (TCO) analysis

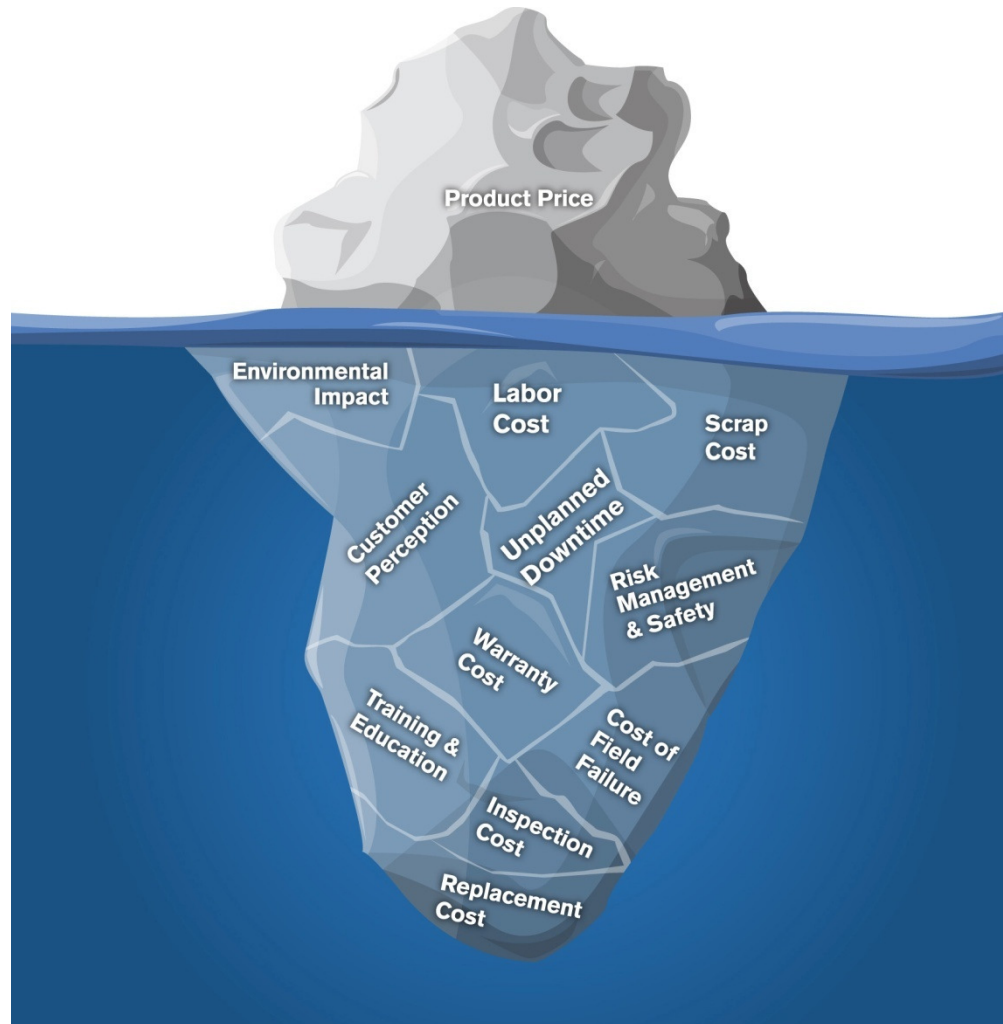
SoftConsulting  s.p.

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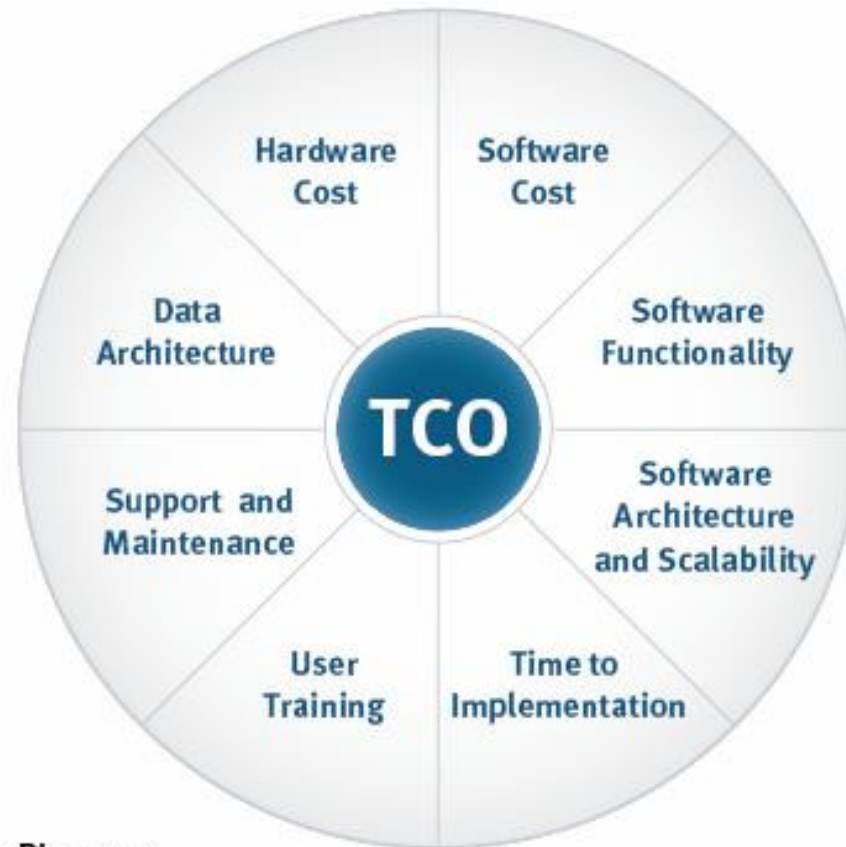




Total cost of ownership (TCO)



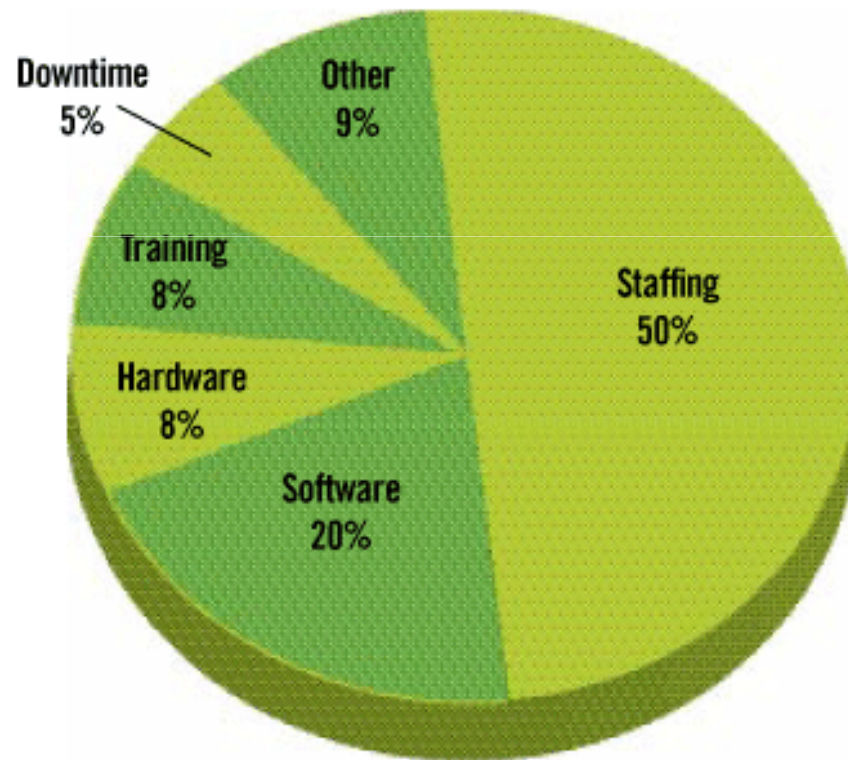
● ● ● | Total cost of ownership: software – outsourcing vs. purchase



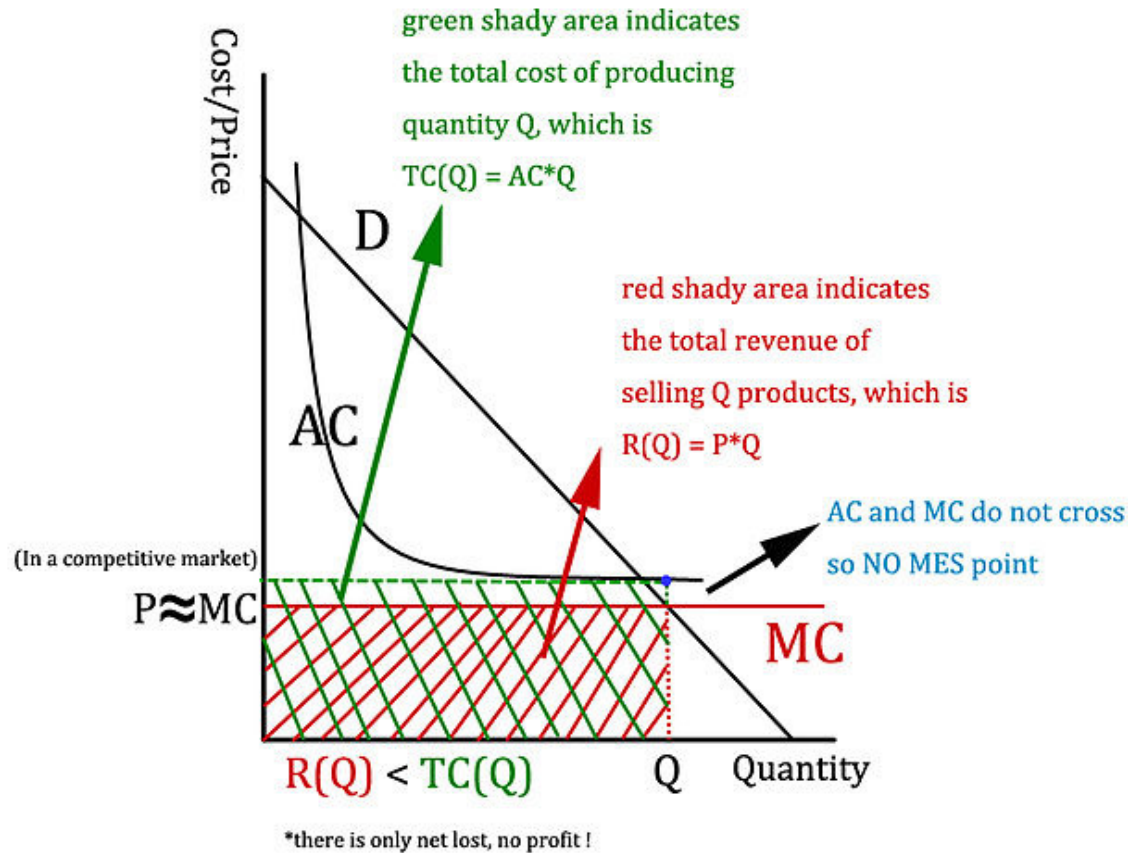


TCO & BI applications

Figure 1: TCO Breakdown for most BI Applications



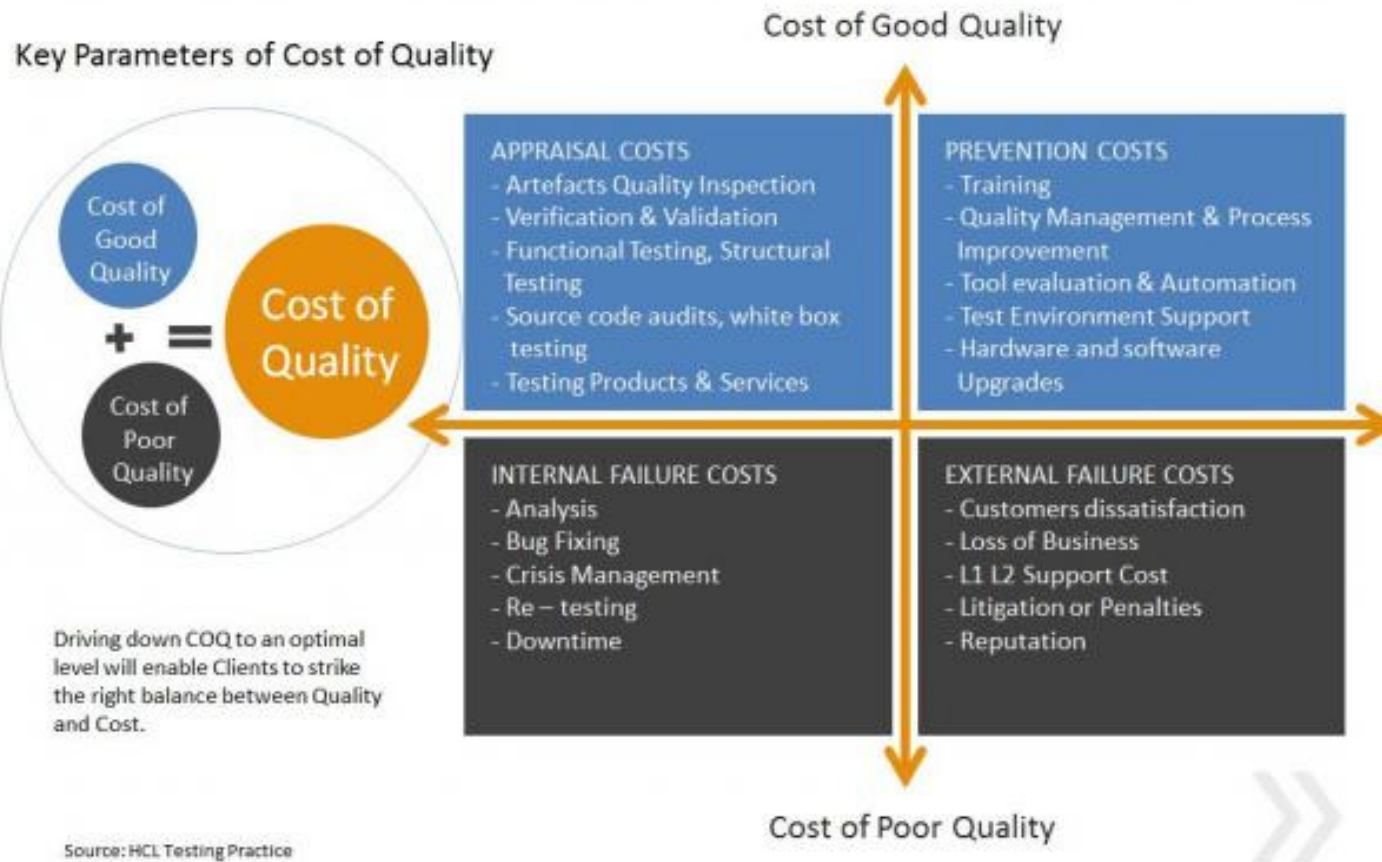
General model for intellectual property





Total Cost Of Quality

COST OF QUALITY



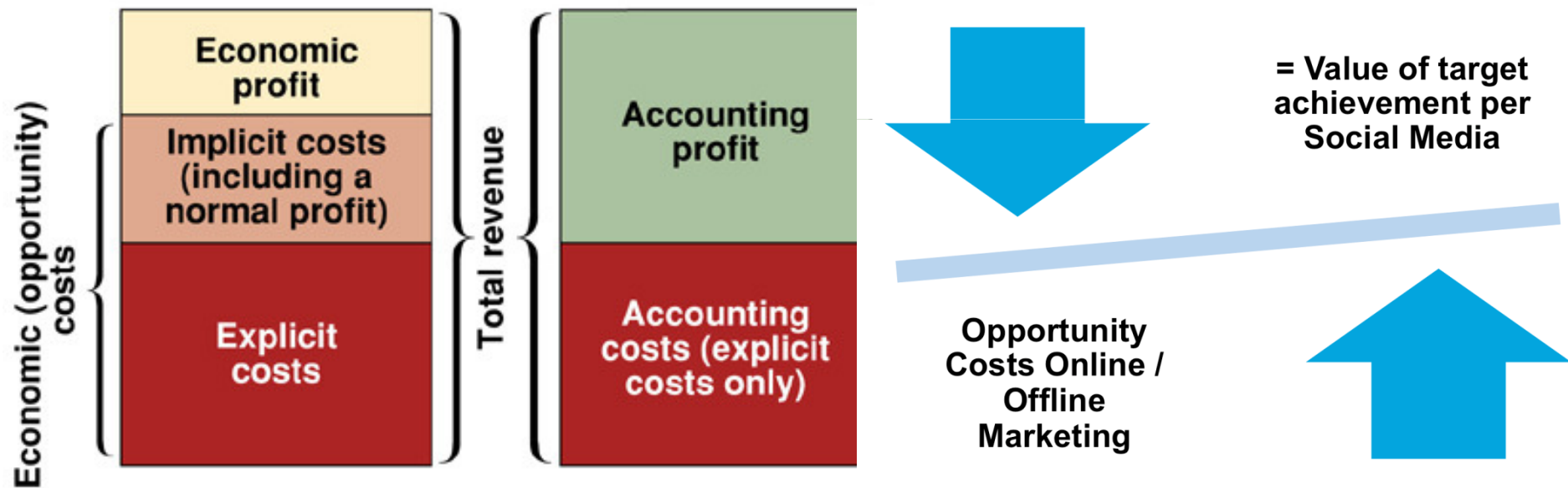


Total cost reduction





Opportunity cost & Social media tools





Cloud Storage Economics

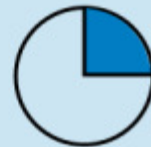
Key Cost to Serve Principles

Scale



Spread fixed costs over maximum units to reduce incremental cost

Utilization



Minimize unused capacity to reduce drag on cost model

Variable Cost

$f(x)$

Focus on marginal cost per unit to optimize cost at scale

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Zaključak

- “ There are risks and costs to action. But they are far less than the long range risks of comfortable inaction.”
 - John F. Kennedy
- “The new information technology... Internet and e-mail... have practically eliminated the physical costs of communications.”
 - Peter Drucker



Hvala na ukazanom povjerenju !

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